

Course Addition Form (Registrar) – Page 2 – Course Description and Rationale.

School/College:	College of Arts & Sciences
Dept/Course#:	HIS 229
Effective Date:	October 1 2011

<p>Course Description: Limit 1,422 characters</p> <p>Consumer Society: A Global History</p> <p>In the United States we are surrounded today with a seemingly limitless variety of consumer goods, and we offered constant reminders of the increasingly globalized nature of modern life. Too often, however, such commentary reflects a shocking lack of understanding about the origins and evolution of consumer society. Media coverage of globalization may be extensive, but it also betrays a superficial understanding of how changes in mass consumption are reshaping vast regions of the developing world. This course offers a new perspective on these transformations by tracing the historical origins and evolution of consumer societies across the world. Spanning an arc from the eighteenth century to the present, the course explores the impact of innovations in trading practices, industrialization, and commercial culture on everyday life in multiple societies. The lectures and readings focus on cases studies in the Americas, Asia, Europe, and Africa that reveal underlying convergences as well as the unresolved social, ethical, and environmental problems associated with the rise of modern consumer societies. Through weekly discussions, essays, and examinations, students will hone their talents for historical interpretation, including critical thinking and writing skills that are essential for success after graduation.</p> <p>Paraphrased by CM: <i>Spanning an arc from the eighteenth century to the present this course examines the impact of innovations in trading practices, industrialization, and commercial culture on everyday life in multiple societies and how changes in mass consumption are reshaping vast regions of the developing world.</i></p>
--

<p>Please include a brief rationale for this Course Addition:</p> <p>This course was selected for a College of Arts and Sciences Dean's award for course development in Spring 2011. It offers a methodologically innovative introduction to world history and globalization studies through the history of consumption. There are no other course like this being offered in the History Department, or as far as I can tell, in the College.</p>
--

Dept. Contact:	Eduardo Elena
Email Address:	edelena@miami.edu
Phone:	8-4231

Course Addition Form (Registrar) – Page 2 – Course Description and Rationale.

School/College:	College of Arts & Sciences
Dept/Course#:	HIS 354
Effective Date:	10/1/2011

Course Description: Limit 1,422 Characters

Examines major facets of Latin America's transformation from a continent that was 80% rural in 1900 to 80 % urban by 2000. Stressing a multidisciplinary approach, focuses on five key eras for the growth of the region's major cities. For each period, special emphasis placed on phenomena that played key roles in defining the urban landscape: 1900-1915 [Architectural Modernization and Cultural Change]; 1920-1945 [Industrialization and the Emergence of Professional Sports]; 1950-1970 [Rural-Urban Migration, the Proliferation of Shanty Towns and the Emergence of Mass Politics]; 1980-2000 [Economic Crisis and the Expansion of the Informal Sectors]; and 2000-2010 [The Growth of Social Violence, Drugs and Crime]. While urbanization throughout Latin America covered, Buenos Aires, Mexico City, Rio De Janeiro and Havana receive greatest emphasis. Eminent scholars representing Architecture, Photography, Art History, Music, Cultural Studies and Political Science contribute their perspectives on the varied aspects Latin America's urban growth. The director of a prominent NGO currently devoted to ameliorating urban poverty and violence in contemporary Rio De Janeiro provides the view from the streets.

Department Contact: Professor Steve Stein – email srafael@miami.edu phone 284-1854

