

# JORGE M. GONZALEZ

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## EXPERIENCE

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**City of Miami Beach**  
City Manager

Miami Beach, FL  
2000 - Present

Serve as the Chief Executive Officer (CEO) responsible for providing executive level leadership, vision and guidance to the organization, providing recommendations to the City Commission and implementing policy directives in an efficient and effective manner – all part of an incredibly diverse and dynamic community. Currently, serving as the 2<sup>nd</sup> longest serving City Manager in Miami Beach history. Have made some significant contributions to ensure the City's position as a world-class destination, while confronting the challenges of managing and servicing approximately 90,000 residents, along with an average daily population of 200,000-300,000 visitors.

- Developed and implemented the City's strategic planning framework, establishing a formal planning process and fostering an organizational culture focused on teamwork, performance measurement, effectiveness and out-of the box thinking.
- Successfully negotiated to make the City of Miami Beach the home of Art Basel Miami Beach, the sister event of the world's most prestigious art show, Art Basel. Today, the City hosts the most important art show in the Western Hemisphere, bringing an exclusive selection of more than 250 leading art galleries from North America, Latin America, Europe, Asia and Africa to exhibit 20th and 21st century artworks by over 2,000 artists.
- Instrumental in attracting and promoting high-profile special events for the destination, ranging from Super Bowl (2007 and 2010), the Food Network's South Beach Food & Wine Festival, the Latin Grammys, MTV Latin Music Awards, the SOURCE Awards, and the Latin Billboard Awards. As a result, the City of Miami Beach enjoys a reputation as a trend-setting destination.
- Successfully negotiated and entered into a joint development agreement with the New World Symphony to develop a six acre site, consisting of a symphony building, a public garage and City park designed by world-renowned architect Frank O. Gehry, with a total construction value in excess of \$200 million.
- Negotiated with the two top producers of live music, AEG and Live Nation, and a world renowned brand, Cirque du Soleil, competing to use and manage the Jackie Gleason Theater. In 2007, successfully negotiated a management agreement with Live Nation, considered the world's largest producer of live music, which brings the City over \$1 million in distributed proceeds, through the re-branded, the Fillmore Miami Beach at the Jackie Gleason Theater.
- In 2003, led the City's efforts which resulted in the City of Miami Beach receiving the "All America City" Award from the National Civic League, making Miami Beach the only community in the state of Florida and only one of ten from around the country, to receive this prestigious, national award at the time.
- Drives a culture of professional public management, gaining the accreditation of various City departments including: Public Works, Fire, Parks & Recreation and Police.
- Navigated the most challenging economic environment local government has faced in modern times, while maintaining the City's strong financial position securing two (2) bond rating upgrades to Moody's to AA2 – one spot away from the top rating – at a time when other local governments have seen their ratings affected by the ongoing slow economy and the condition of state and federal finances.
- Focus on the long term financial sustainability, including securing employee concessions from five (5) distinct bargaining unions and pension reform, maintaining the millage rate at historically low levels, adoption of financial policies that focus on the growth of fund reserves and reduction General Fund reliance on property tax revenue.

**Montgomery County**  
Senior Assistant Chief Administrative Officer

Montgomery County, MD  
1999-2000

Executive level position responsible for policy development and implementation. Responsibilities include ensuring the coordination and continuity of all operations; representing the County Executive and/or the CAO in various local, regional and national settings; and providing leadership, guidance and direction to all departments and agencies.

- Coordinate and work with the County's five Regional Citizens' Advisory Boards and the Regional Service Centers.
- Chair the County's Labor Relations Policy Committee, which guides all negotiations and interactions with the County's labor unions.
- Lead County's Public Safety 2000 Project - \$150 million initiative to provide an integrated public safety communications infrastructure including: 800 MHz radio system, mobile data terminals, CAD, RMS and a new Emergency Communications Center for the Police, Fire & Rescue, Corrections & Rehabilitation, Sheriff and Public Works & Transportation departments.
- Oversee and coordinate all technology activities, including the eMontgomery e-commerce initiative.

**Arlington County**  
Assistant County Manager

Arlington County, VA  
1995-1999

Executive level position responsible for policy development and implementation, leadership and direction. Responsibilities included interacting with top officials at all levels on a variety of issues and projects. Departmental responsibilities included: Fire and Rescue; Parks, Recreation and Community Resources; Libraries, Human Services; Management and Finance; Personnel; Technology & Information Systems; and Support Services. Also led and coordinated the County's interactions with the Arlington Public Schools; the Juvenile and Domestic Relations Court; and the Commissioner of the Revenue. Oversaw the County's Y2K efforts, chaired the County's Technology Leadership Committee. Managed and approved the County Board agenda and report development process.

- Concurrently functioned as Acting Director of the Human Resources Department for almost two (2) years; initiated an assessment of the County's human resources needs and approved a redesigned/reengineered Human Resources Department structure, implemented by the new Director.
- Coordinated and led the recruitment for Arlington County Manager and directed more than 20 senior level recruitments, including Police Chief, two (2) Deputy Police Chiefs, and three (3) Assistant Fire Chiefs.
- Led negotiation efforts with the Arlington Public Schools to increase collaboration between organizations, including agreements for joint use of facilities, consolidating vehicle maintenance programs, merging Employee Assistance programs, and issuing joint bids for employee benefits (health, life, flexible spending, etc.).
- Chaired the Y2K Committee, which completed an assessment of the County's exposure to the "millennium bug" and developed a plan to address the problem which resulted in the County Board endorsement of the plan and allocation of more than \$21 million.
- Participated in statewide negotiation efforts to develop right-of-way (ROW) legislation to ensure local management and use and fees for the use of public rights-of-way, which resulted in approval of legislation which generates and estimated \$20 million for local governments annually; and served on VACo Telecommunications Policy Committee.

**Metropolitan Dade County**  
 Assistant Director, Administration  
*Center for the Fine Arts*

Miami-Dade County, FL  
 1993-1995

Executive level position responsible for overseeing all non-curatorial functions. Responsibilities included interacting with officials at all level. Additional duties included directing and supervising all public and government affairs, finance, administration, business development, membership, and public relations operations.

- Functioned as "Co-Director" for 14 months while the position remained vacant
- Led the negotiations and coordination of the Edgar Degas exhibition in FY1994, which resulted in the best attended and most successful exhibition in recent years and an actual reduction of more than \$125,000 from the original contract amount.
- Secured more than \$370,000 in grants from the State of Florida's Hurricane Andrew Recovery and Rebuilding Trust Fund.
- Initiated and implemented a major functional and staffing reorganization resulting in enhanced productivity, operational efficiencies and significant annual savings.

Management Consultant  
*Audit and Management Services Department*

1991-1993

Responsibilities included conducting management consulting studies, assisting in the implementation of recommendations, and collecting and reviewing data. Additional duties included preparing reports and recommendations and presenting findings to various levels of County government.

- Participated in Dade County's negotiations for more than \$600 million from the Federal Emergency Management Agency (FEMA) for damages resulting from Hurricane Andrew.
- Conducted comparative analysis and organizational reviews for several County departments, including: Building and Zoning, Solid Waste Management, Center for the Fine Arts, and Corrections & Rehabilitation often resulting in efficiency recommendations and departmental reorganizations.
- Directed the recruitment, training, assignment and supervision of Elections poll workers, troubleshooters and Split Precinct Administrators for the 1992 Elections (General, Primary and Presidential elections).
- Participated in two (2) Dade County Aviation Department financial cost allocation studies, resulting in the reimbursement of more than \$6 million from Aviation Department funds to the Port Authority properties.

Management Trainee  
*Office of the County Manager*

1990-1991

Professional staff position within the County Manager's Office. Program rotational assignments in the following County departments: Audit and Management Services, Office of Labor Management and Employee Benefits, Metro Dade Transit Agency and the Office of Management and Budget.

- Developed and coordinated the issuance of Request for Proposals (RFP) resulting in the selection of consultants for the construction of a performing arts center
- Coordinated the requests and FY91 recommended funding levels for all Community Based Organizations resulting in the presentation of recommendations and summary documentation to the Board of County Commissioners.
- Researched and presented various studies on mass transit issues resulting in operational and organizational recommendations.
- Researched and participated in union contract negotiations and arbitration hearings.

**Graduate Assistant**  
University of Miami School of Business

Coral Gables, FL  
1988-1990

Teaching and research assistant in the Department of Politics and Public Affairs.

- Lectured undergraduate courses and tutored students in a variety of political science subjects.
- Researched and co-authored journal articles on various public administration topics including Total Quality Management (TQM).
- Assisted in the development of a database to analyze the performance of Congressional Senators and Representatives.

## **EDUCATION**

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**University of Miami**  
Master of Public Administration

Coral Gables, FL  
May 1990

**University of Miami**  
Bachelor of Arts in Politics and Public Affairs

Coral Gables, FL  
August 1988

## **HONORS AND AFFILIATIONS**

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- Member, International City and County Management Association (ICMA)
- Member, ICMA Taskforce on the Future of the Profession (2010 – present)
- Member, Florida City and County Management Association (FCCMA)
- ICMA Hispanic Network, Regional Vice President (Northeast, 2000)
- IHN Member of the Year Award (2010)
- Executive Committee Member and Board Member, Greater Miami Convention and Visitors Bureau (GMCVB)
- Board Member, Miami Beach Chamber of Commerce
- Honorary Lifetime Trustee – Miami Beach Chamber of Commerce
- Citizen of the Year, Miami Beach Chamber of Commerce (2004)
- Board Member, Miami City Ballet
- Board Member, Wolfsonian Museum
- Board Member, Bass Museum Board of Trustees
- Member, Super Bowl Host Committee
- Arts Hero Award (2011) – Arts and Business Council of Miami
- Russ Marchner Outstanding Municipal Official Award – Miami Dade County Days (2010)
- Leadership Florida, Class 23 (2004-2005)
- Public Official of the Year - South Florida Hispanic Chamber of Commerce (2009)
- City Manager of the Year Award – Florida League of Cities Excellence Awards (first recipient, 2004)
- Leadership Award – Miami-Dade City / County Management Association (first recipient, 2002)
- Alternate Member, Board of Directors – DC Water and Sewer Authority
- Member, Executive Board – Arlington United Way
- Metropolitan Washington Council of Governments – Chair, Subcommittee on Telecommunications and Wireless Technology
- Leadership Washington (1997)
- Senior Executive Institute, University of Virginia (1996)
- “Outstanding Young Public Servant,” Arlington JAYCEES (1999)
- “One Hundred People to Watch”, Washington Magazine (1999)
- Selected to the Presidential Management Internship Program, Washington, D.C.
- Pi Sigma Alpha – Political Science Honor Society
- Jay F. Pearson Scholarship, University of Miami
- Coca-Cola Hispanic Scholarship, University of Miami

## **COMPUTER AND LANGUAGE SKILLS**

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- Microsoft Office (Excel, Access, PowerPoint, and Word), Microsoft Outlook
- Fluent in Spanish
- Excellent oral and written communications