

CHRISTOPHER B. MANN

University of Miami
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Academic Positions

Assistant Professor, Department of Political Science, University of Miami, 2009-current

Faculty Research Affiliate, Buechner Institute for Governance, School of Public Affairs, University of Colorado, January-August 2012

Education

Ph.D., Political Science, Yale University, 2009

- Dissertation: *The Impact of Cost and the Role of Message in Voter Mobilization: Voter Registration, Vote by Mail, and Election Day Voting Field Experiments*
- Committee: Alan Gerber (chair), Donald Green, and Gregory Huber

B.A., Politics, Pomona College, 1994

Journal Articles

Mann, Christopher B., 2010. "Is There Backlash to Social Pressure? A Large-scale Field Experiment on Voter Mobilization". *Political Behavior*, 32:387-407.

Davenport, Tiffany, Alan Gerber, Donald Green, Christopher S. Larimer, Christopher B. Mann and Costas Panagopolous, 2010. "The Enduring Effects of Social Pressure: Tracking Campaign Experiments over a Series of Elections". *Political Behavior*, 32:423-430.

Mann, Christopher B., 2005. "Do Advance Letters Improve Preelection Forecast Accuracy?". *Public Opinion Quarterly*, 69(4):561-571.

Mann, Christopher B., 2005. "Unintentional Voter Mobilization: Does Participation in Pre-election Surveys Increase Voter Turnout?". *Annals of the American Academy of Political and Social Science*, 601(1):155-168.

Manuscripts Under Review

Feller, Avi, Chris Holmes and Christopher B. Mann. "Beyond Toplines: Heterogeneous Treatment Effects in Randomized Experiments". [R&R at *American Journal of Political Science*].

Mann, Christopher B. and Casey A. Klofstad. "Voter Mobilization through Friends and Family: A Large Scale Field Experiment on the Social Nature of Political Participation".

Mann, Christopher B. and Genevieve Mayhew. "Voter Mobilization Meets eGovernment: Turnout and Voting by Mail from Online or Paper Ballot Requests".

Other Publications

Mann, Christopher B., 2011. "Looking Beyond Election Day: Voter Mobilization Experiments and Pre-Election Day Voting". *The Experimental Political Scientist* (APSA Experimental Section newsletter), Fall 2011.

Mann, Christopher B., 2005. "Pre-Notification Letters". In *Polling America: An Encyclopedia of Public Opinion*, edited by Samuel Best and Benjamin Radcliff. Westport, CT: Greenwood Press.

Mann, Christopher B., 2004. "Untangling Race and Institutions in Jefferson's Thought: Blacks and Slavery, Indians and Natural Law". *Journal of Contemporary Thought*, 19:43-82.

Recent Invited Academic Presentations

University of Notre Dame, Rooney Center for the Study of American Democracy, October 2011.

Columbia University, Institute for Social and Economic Research and Policy, March 2011.

University of Chicago, Political Psychology Workshop, November 2010.

Northwestern University, Political Science Workshop, November 2010.

Work in Progress and Conference Papers

Barber, Michael, Christopher B. Mann, J. Quin Monson, and Kelly Patterson. "Conducting Online Pre-election Polls Using Registration Based Sampling".

- American Association of Public Opinion Research Annual Meeting, 2011.

Mann, Christopher B. "Get the Vote in the Mail: Field Experiments on Mobilization Using No Excuse Absentee Voting".

- University of Miami Law School, Law & Policy Workshop, 2011.
- Southern Political Science Association Annual Meeting, 2011.

Mann, Christopher B. "When Election Day Is Two Weeks Long: Field Experiments on Mobilization Using Early In-Person Voting".

- State Politics and Policy Conference, 2012.
- American Political Science Association Annual Meeting, 2010.

Mann, Christopher B. and Genevieve Mayhew. "Whether, When, & How to Vote: Four Field Experiments on Mobilization to Vote By Mail, Early In Person, and on Election Day".

- American Political Science Association Annual Meeting, 2011.
- Southern Political Science Association Annual Meeting, 2012.

Mann, Christopher B. and Rachel M. Sondheimer. "Reducing Ballot Errors & Increasing Turnout in All Mail Elections: A Field Experiment on Voter Education by the County Clerk".

Mann, Christopher B., Lisa Bryant, Lonna R. Atkeson, Robert Stein and Greg Vonnahme. "When Is It Convenient to Vote? Testing Alternative Methods of Voting in Two Large Field Experiments".

- Midwest Political Science Association Annual Meeting, 2012.

Mann, Christopher B. "Eliminating Registration Barriers: Large Scale Field Experiments on Lowering the Cost of Voter Registration".

- Midwest Political Science Association Annual Meeting, 2011.

Mann, Christopher B. "Preventing Ballot Roll-off: A Multi-State Field Experiment Addressing an Overlooked Deficit in Voting Participation".

- Southern Political Science Association Annual Meeting, 2011.

Mann, Christopher B. and Lisa Bryant. "Negative Campaign Advertising, Vote Choice, and Voter Turnout: A Field Experiment in the 2010 Congressional Campaign".

- The Analyst Institute, 2011.

Arceneaux, Kevin, Christopher B. Mann and David Nickerson. "Motivating Political Action with Policy Loss or Policy Gain: Evidence from Field Experiments".

- Midwest Political Science Association Annual Meeting, 2012.

Klofstad, Casey A. and Christopher B. Mann. "Spillover of Voter Mobilization in Social Networks: Evidence from Stimulating Interpersonal Influence in a Field Experiment".

- Midwest Political Science Association Annual Meeting, 2012.

- Mann, Christopher B. and Casey A. Klofstad. "Our House is a Very, Very, Very Fine House: Examining Caller-Respondent Interactions and Call Center 'House Effects' in a Voter Mobilization Field Experiment".
- Midwest Political Science Association Annual Meeting, 2012.
 - University of Miami Political Science Faculty Colloquium, 2011.
- Mann, Christopher B. "Is the Motor Running? Evaluating State Compliance with the 'Motor Voter' Provisions of the National Voter Registration Act".
- University of Miami Law School, Law & Policy Workshop, 2011.
- Mann, Christopher B. and Rachel M. Sondheimer. "Do Election Officials Impact Voting Behavior? Growth in Voting by Mail Due to Promotion by County Clerks".
- American Political Science Association Annual Meeting, 2010.
 - Conference on "Time-Shifting the Vote: The Early Voting Revolution in American Election Administration", Early Voting Information Center, Reed College, 2009.
- Mann, Christopher B. and Rachel M. Sondheimer. "Creating a Level Playing Field in Election Administration: Are Election Officials Meeting Public Expectations?".
- American Political Science Association Annual Meeting, 2009.
 - Midwest Political Science Association Annual Meeting, 2009.

Grants & Research Funding

- Co-Primary Investigator, Pew Center on the States, 2012. Grant to study state compliance with the 'Motor Voter' provisions of the National Voter Registration Act [Co-PI: Jody Fitzpatrick, University of Colorado, School of Public Affairs] (\$106,000).
- Primary Investigator, Partnership with a non-partisan civic organization, 2011. In-kind funding of voter communication to conduct a field experiment comparing mobilization for voting by mail and Election Day voting (~\$16,250).
- Primary Investigator, Partnership with a non-partisan civic organization, 2011. In-kind funding of voter communication to conduct a field experiment comparing mobilization for early in-person voting and Election Day voting (~\$20,000).
- Primary Investigator, Vote By Mail Project, 2011. Grant to conduct research on the administration of voting by mail and field experiments on voter mobilization for voting by mail (\$25,000).
- Primary Investigator, Partnership with a political organization, 2010. In-kind funding of voter communication to conduct a field experiment on the persuasive effect of negative campaign advertising using direct mail (~\$45,000).
- Primary Investigator, Partnership with a non-partisan civic organization, 2010. In-kind funding of voter communication to conduct field experiments on voter registration and voter mobilization in multiple states (~\$2 million).
- Primary Investigator, Partnership with a non-partisan civic organization, 2010. In-kind funding of voter communication to conduct field experiments on increasing voting for state and local offices [i.e. reducing down-ballot roll-off] (~\$1.2 million).
- Primary Investigator, Partnership with a coalition of non-partisan civic organizations, 2010. In-kind funding of voter communication to conduct field experiments on mobilization using voting by mail in multiple states (~\$670,000).
- Primary Investigator, Partnership with a non-partisan civic organization, 2010. In-kind funding of voter communication to conduct field experiments on mobilization phone calls for Election Day voting (~\$655,000).

Primary Investigator, Vote By Mail Project & Education Foundation of America, 2010-11. Grant to conduct field experiments on voter mobilization through vote by mail recruitment (\$39,900).

Primary Investigator, Partnership with a political organization, 2009. In-kind funding of voter communication to conduct a field experiment on mobilization for early in-person voting (~\$36,000).

Co-Primary Investigator, Pew Center on the States, 2008-09. Grant to study the role of local election officials in promoting growth of mail voting [Co-PI: Rachel M. Sondheimer, US Military Academy at West Point] (\$44,100).

Co-Primary Investigator, Pew Center on the States, 2008. Grant to study the reliability of mail delivery for election administration [Co-PIs: R. Michael Alvarez, California Institute of Technology & Thad Hall, University of Utah] (\$30,000).

Yale University Dissertation Fellowship, 2004-06, 2008-09.

Yale University Graduate Fellowship, 2001-04.

Awards

Outstanding Teaching in Political Science, American Political Science Association & Pi Sigma Alpha (National Honor Society for Political Science), 2010

Apple Polishing Award for Outstanding Faculty, University of Miami, Nominated by students for faculty teaching award, 2010

Silver Medal, American Association of Political Consultants, Awarded for the League of Conservation Voters Education Fund's Voter Mobilization Program in the 2008 Election (with Martin Stone, Elizabeth Hagen, and Natalie LeBlanc), 2009

Graduate Fellow, American Academy of Political and Social Science, 2004

Teaching

University of Miami, Department of Political Science

- Experiments in Political Science (POL599: Fall '11)
- Voting in the US: Fairness, Access & Reform (POL529: Spring '10; Fall '11)
- Campaigns & Elections (POL334: Fall '09; Fall '10)
- Introduction to American National Government (POL201: Fall '09, '10; Spring '10)
- Internships on Political Campaigns (POL520: Spring '10; Fall '10)

Dissertation Committee Member:

- Lisa Bryant, Political Science, University of New Mexico, 2010-current

Undergraduate Research Advisor:

- Keri Browning (University of Miami), Original research paper to be presented at Undergraduate Poster session, 2012 Midwest Political Science Association Meeting
- Elyse Houston (University of Miami), Original research paper to be presented at Undergraduate Poster session, 2012 Midwest Political Science Association Meeting
- Genevieve Mayhew (University of Miami), Original research paper presented at Undergraduate Poster session, 2011 Midwest Political Science Association Meeting

Yale University, Department of Political Science

- Teaching Assistant for US Presidency, US Congress, and Introduction to US Government

Advisory Boards

Senior Advisor, The Analyst Institute, 2008-current

- Assist in research design & execution of field experiments for civic and political organizations
- Advise organizations on best practices for voter contact based on past research
- Helped found the organization to promote the use of scientific knowledge about voting behavior among political professionals

Member, Election Performance Index Advisory Group, Pew Center on the States, 2010-current

- Advise on the creation of an index of statistics to rate states on administration of elections
- Assess election related data for potential inclusion in an Election Performance Index

Member, Voter Registration Modernization Design Working Group, Pew Center on the States, 2009

- Advised on how to improve voter registration systems using modern technology
- Advised on how to evaluate whether changes in procedures improve voter registration

Reports & Monographs

Mann, Christopher B., 2010. "Lessons Learned from Field Experiments and Best Practices for Mobilization for Pre-Election Day Voting", prepared for the Analyst Institute and the Vote By Mail Project.

Mann, Christopher B., Rachel M. Sondheimer and Pam Anderson, 2009. "Cost Effective Voter Education by Clerks in All Mail Voting Settings", prepared for Pew Center on the States.

Mann, Christopher B. and Rachel M. Sondheimer, 2009. "The Role of Local Election Officials in Promoting Growth of Mail Voting", prepared for Pew Center on the States.

Mann, Christopher B., 2009. "How Campaigns Use Data: The Basis of Campaign Strategy". In *Data for Democracy*, Pew Center on the States.

Alvarez, R. Michael, Thad Hall and Christopher B. Mann, 2008. "Studying the Reliability of Postal Mail for Election Administration", prepared for Pew Center on the States.

Mann, Christopher B., 2008. "Policy and Political Challenges of Switching to Mail Voting in Colorado's 2008 Elections", prepared for America Votes – Colorado.

Mann, Christopher B., 2008. "Keeping Young Voters Engaged: 2007 Field Experiment on Re-registering Voters Who Have Moved", prepared for Rock the Vote.

Mann, Christopher B., 2007. "Report on Turnout from 2006 Wisconsin Vote By Mail Recruitment Experiment", prepared for the Vote By Mail Project.

Mann, Christopher B., 2007. "Mobilization Using Mail Voting: 2006 Vote By Mail Recruitment Experiment in Colorado", prepared for the Vote By Mail Project.

Recent Professional Service

Director, University of Miami Political Science Department Faculty Colloquium, 2010-current

Editor, "Tricks of the Trade – Dos and Don'ts for Conducting Experiments" section of *The Experimental Political Scientist* (newsletter of the APSA Experimental Research Section of the American Political Science Association), 2012-current

- Short essays practical lessons about design and execution of experiments contributed by members of the APSA Experimental Research Section

Committee Member, University of Miami Political Science Department Committee on Accreditation, 2011-current

Chair, University of Miami Political Science Department Committee on Creation of a Washington Semester Program, 2011

Committee Member, Vision of Merged Department of Political Science & International Studies, University of Miami, 2011

Faculty Advisor, University of Miami College Democrats, 2011-current

Panel Discussant/Chair (recent): APSA Conference 2010, 2011; MPSA Conference 2009, 2011, 2012; SPSA Conference 2011; State Politics and Policy Conference 2012

Recent Refereeship

American Political Science Review

Journal of Politics

Political Behavior

American Politics Research

Political Science Quarterly

Public Integrity

Latin American Politics & Society

Taylor & Francis Textbook Division

Professional Memberships

American Political Science Association

- Experimental Research Section
- Elections, Public Opinion and Voting Behavior Section
- Political Methodology Section

Midwest Political Science Association

Southern Political Science Association

Media Interviews

National: *New York Times*, *Washington Post*, *The Economist*, *Boston Globe*, *Associated Press*, *Time Magazine*, *Fox National News*, *National Journal*, *Voice of America*, *Reuters*

Regional/Local: *CBS News 4-Miami*, *Miami Herald*, *St. Petersburg Times*, *Palm Beach Post*, *Orlando Sentinel*, *Tampa Bay Tribune*, *Sarasota Herald Tribune*, *Gainesville Sun*, *Rocky Mountain News*, *Denver Post*, *Santa Fe New Mexican*, *Santa Fe Reporter*, *Albuquerque Journal*, *Albuquerque Tribune*, *Casper Star Tribune*, *Arizona Daily Star*, *Tucson Citizen*

International: *BBC Radio*, *Australian Broadcasting Corporation*, *NewsTalk Ireland*, *Radio ARG (German Public Radio)*, *France 24*

Political Experience

Vice President of Targeting, MSHC Partners, Inc., 2006-08

- MSHC Partners was an award winning firm specializing in voter targeting, direct mail, and online advertising for Democratic candidates and progressive organizations
- Supervised staff of nine data analysts
- Advised on campaign strategy for voter persuasion and voter mobilization, including:
 - Field experiments to evaluate effectiveness of political communication
 - Advanced micro-targeting models to inform communication strategy

Executive Director, Colorado Conservation Voters, 2005-06

- Colorado Conservation Voters endorses pro-environment candidates for the Colorado state legislature and lobbies the state legislature on environmental policy
- Directed staff on political strategy, lobbying, policy positions, and fundraising
- Oversaw a consortium of organizations including a 501(c)3 public charity, a 501(c)4 advocacy organization, a 527 political committee, and a political action committee

Associate Director, Conservation Finance Program, Trust for Public Land, 1998-99

Consultant, Conservation Finance Program, Trust for Public Land, 2000-01

- Advised on campaign strategy, public opinion surveys, message, ballot language development, and placement of measures on ballot
- Ballot measures created more than \$1 billion of public funding for open space protection

Executive Director, Democratic Party of New Mexico, 1999

- Developed Democratic Party campaign strategy for 2000 general election victories
- Managed party operations including voter communication, media relations, and fundraising

Campaign Manager, Diane Denish for Lt. Governor (D-NM), 1997-98

- Directed campaign strategy for successful statewide campaign
- Managed campaign operations including grassroots organizing, voter communication, media relations, and fundraising

Campaign Manager, Responsible Water Policy Coalition, 1997

- Directed major ballot measure campaign on use of Colorado River water in Tucson, AZ
- Designed and produced TV, radio, and direct mail voter communication

Campaign Manager, Pete Maxfield for Congress (D-WY-AL), 1996

- Directed campaign strategy in a Congressional race targeted by both national parties
- Managed campaign operations including grassroots organizing, voter communication, media relations, and fundraising

Campaign Manager, Loretta Sanchez for Congress (D-CA-46), 1996

- Developed campaign strategy for successful general election versus Rep. Bob Dornan
- Hired and organized professional staff for general election campaign

Policy Staff, Netsch/Severns for Governor/Lt. Governor (D-IL), 1994

- Researched policy issues and the opposing candidate's public record

Staff Assistant, Capitol Hill Office, Congressman Bobby Rush (D-IL-1), 1993

- Conducted policy analysis and drafted speeches, letters, and media releases

Other Experience

President and Founder, Geography of Hope, 1997 - 2011

- A non-profit 501(c)3 organization providing wilderness education opportunities to underprivileged teens

Pacific Crest National Scenic Trail Through-Hike, 1997

- Solo backpacking trip from Mexican border to Mount Whitney (813.6 miles) in California

Head Ski Guide-Utah, ASA Tours!, 1996

- Guide for German ski tour company in Wasatch Mountains outside of Salt Lake City

Wilderness Education Trip Leader, The Road Less Traveled, Inc., 1995

- Instructor for teen wilderness education trips in Colorado, Utah & Wyoming