Survey Report

Business (EMBA) Survey
SUM13A 2013

Course: MGT684 65 - ANALYSIS OF HC DEL
Department: MGT

Responsible Faculty: Michael French
Responses / Expected: 21 / 22

Overall Mean: 4.8 Letter Grades (21 responses)
4.5 5 - Point Likert Scale (UM) (208 responses)

<table>
<thead>
<tr>
<th>Business (MBA) - Instructor and Course Items</th>
<th>French, Michael T</th>
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<tbody>
<tr>
<td>Q1 The instructor's presentation of the material is clear and well organized.</td>
<td>[SA] 19 [A] 1 [N] 1 [D] 0 [SD] 0 Med. 5 Mode 5 S.D. .47 N 21 Mean 4.9</td>
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<td>Q2 Examinations, projects, and assignments are graded and returned in a timely fashion.</td>
<td>[SA] 19 [A] 1 [N] 1 [D] 0 [SD] 0 Med. 5 Mode 5 S.D. .47 N 21 Mean 4.9</td>
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<td>Q3 The instructor provides constructive feedback on grades and performance.</td>
<td>[SA] 13 [A] 7 [N] 1 [D] 0 [SD] 0 Med. 5 Mode 5 S.D. .58 N 21 Mean 4.6</td>
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<td>Q4 Grades are fairly assigned.</td>
<td>[SA] 11 [A] 7 [N] 1 [D] 0 [SD] 1 Med. 5 Mode 5 S.D. .96 N 20 Mean 4.4</td>
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<td>Q5 There are adequate opportunities to communicate with the instructor outside of class.</td>
<td>[SA] 15 [A] 5 [N] 1 [D] 0 [SD] 0 Med. 5 Mode 5 S.D. .56 N 21 Mean 4.7</td>
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<td>Q6 The workload requirements of this course were greater than other courses in the program.</td>
<td>[SA] 6 [A] 8 [N] 6 [D] 1 [SD] 0 Med. 4 Mode 4 S.D. .87 N 21 Mean 3.9</td>
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<td>Q7 Compared with other courses in the program, this course was more rigorous.</td>
<td>[SA] 6 [A] 5 [N] 8 [D] 2 [SD] 0 Med. 4 Mode 3 S.D. .98 N 21 Mean 3.7</td>
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<td>Q8 I learned new and informative material in this course.</td>
<td>[SA] 16 [A] 4 [N] 1 [D] 0 [SD] 0 Med. 5 Mode 5 S.D. .55 N 21 Mean 4.7</td>
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<td>Q9 The instructor creates a positive learning environment.</td>
<td>[SA] 16 [A] 3 [N] 1 [D] 0 [SD] 0 Med. 5 Mode 5 S.D. .54 N 20 Mean 4.8</td>
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<td>Q10 My overall evaluation of the instructor is positive.</td>
<td>[SA] 17 [A] 3 [N] 1 [D] 0 [SD] 0 Med. 5 Mode 5 S.D. .53 N 21 Mean 4.8</td>
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<td>Q11 My grade in this course is likely to be:</td>
<td>[A] 17 [B] 4 [C] 0 [D] 0 [F] 0 Med. 5 Mode 5 S.D. .39 N 21 Mean 4.8</td>
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Q12 - Suggestions and comments about the course content:

Faculty: French, Michael T
Response Rate: 57.14% (12 of 21)

I have learned new material that I can utilize in my professional position. This makes me more confident in my
managerial position."

- Drummond was a very tough read- more detail than we needed

  very well organized, well taught. i really enjoyed the class. i like Dr French's teaching style- he asks questions on topics and makes the students think. i do think that the Drummond book isn't fit for this class. Chapters 2 and 3

- are perhaps appropriate, but the remainder are too advanced for individuals with no economics background. it was a painfully slow read and much of it simply didn't make sense. a different book, if available, or lecture notes prepared in advance would help.

- The course was appropriately rigorous and challenging.

  This course was probably the best college course I have ever taken. The material can definitely be applied to the position I aspire to obtain from the program.

  Obviously, Dr. French is an expert in his field and he provided a lot of information that I learned and enjoyed. There was a lot of reading this semester that I did not expect. The main textbook, Getzen, was easy to read but lacked in areas of Cost Analysis. The other text, Drummond, was too complicated so I think that is one area I wish we had more time to study in class.

- A lot of reading material, could be overwhelming to a working professional.

  The Drummond text is too involved and complex for this course. There must be another source for this material.

- I spent too much time reading these chapters before I realized that we do not need this much detail on how to do this type of research.

  I would have liked to discuss the affordable care act in the course instead of spending the last class discussing marriage. While who can and cannot get married is a fascinating topic which was tell taught by the professor, I don't think it has much relevance in health care. We should have spent that time discussing the health care system.

  The information presented in this course is meaningful and interesting. It would be helpful to have more time for discussion and debate in class rather than mostly lecture.

- That being said the lecture topics are interesting and informative.

  The Getzen and Nudge books are excellent. The Drummond book is confusing and not helpful for healthcare professionals.

Whilst so far my overall grade in Economics of 88% is the lowest grade I have received thus far in the MBA program, I thoroughly enjoyed this course because it presented concepts and analysis skills that really challenged my thinking. As I had discussed with Prof. French, it is not about the grade but about my MBA journey that is key - gaining invaluable insights that are going to be instrumental to future leadership roles I have the privilege of undertaking. The course provided constant twists and turns about seeing healthcare and other facets of life in ways that I had not thought about. Love the book 'Nudge' because it was an easy to read but enlightening book about the way we 'make' or not make decisions - providing not only professional value but also personal value. There was a significant course load of reading - but invaluable reading. I am so grateful for the professional and personal growth and development that the economics course and Prof. French provided me with.

- Prof. French is great!! Excellent teaching, very professional, high quality teaching.

Q13 - Suggestions and comments about the instructor:

  Faculty:  French, Michael T

  Response Rate:  61.90%  (13 of 21)
Dr. French has been a fantastic instructor on the subject. He has presented in a clear and understandable manner the materials on this subject.

The professor is approachable & makes himself available to clarify & assist a student's questions. He also has a quick turnaround time to respond to any questions a student has.

Excellent - manageable workload but learned a lot and encouraged good class discussion

Dr. French should be teaching this class every year.

Dr. French is an outstanding Professor and perhaps one of the best I have ever had. He is knowledgeable, professional and very passionate about his work.

Dr. French is outstanding at what he does. He presents the material in an engaging manner and is very knowledgeable on every topic. He is a definite asset to the EMBA program.

I think the wording in some of the multiple choice exam questions can be more clear. I found those questions to be tricky and not necessary to test my knowledge of the material.

He is great. He made the material interesting. He was always attentive to the class. One of my best teachers.

I feel feel very fortunate to have been one of his students. He is a professor of the highest quality. I learned a lot about Economics, and life in general.

Excellent teacher. Very well informative and well structured course.

One of the best professors I have ever encountered. Dr. French is obviously accomplished in his field, but managed to make this introductory course interesting and accessible to beginners. I hope we get to see him again.

Professor French is intelligent and has a passion for teaching. He is well organized and plans the course well. His lectures are a great way to expand your knowledge of economics.

It would be helpful if he was more understanding of our professional responsibilities. For example, many of us need to communicate with our hospital personnel via text or email during class because we are responsible to our patients and organizations even when we are in class.

Overall, a phenomenal professor and great teacher.

Great teacher. When I thought about day one of the course, starting with a test of assigned readings, my initial impression was "Oh that's a nice way to start a course - what kind of teacher does that!" But honestly it was a great way to start the program. We covered an extensive range of topic areas that required a fast pace and despite the complete lack of sleep over this term between this course and Accounting, it was an invaluable term. Without that pace, we would not have covered the material we covered this term. I really have no recommendations for Prof. French, other than to continue to do what you do the way you currently do it. Continue to challenge our thinking with the unique twists and turns inherent in economics. Thank you also for the invitation to participate in other lectures you conduct - so greatly appreciated.

Q14 - Additional comments:

Faculty: French, Michael T

Response Rate: 23.81%  (5 of 21)

- I would suggest to make the exams a project like. I read more in depth and I go beyond when I am preparing for a project. On the other side I read on how to answer the question if I have take an exam.

- Overall, I think this was an excellent class and Dr. French is exceptional as a professor.

  I still can't believe he wants super-high gas prices! lol.

- Seriously, though, I appreciated his organization, his appreciation of the class involvement and commentary.
He is one of the professors that make this program the success that it is!

- Please let us know in advance of the class weekend if a computer or other special equipment is necessary.
- Just - Thank you Prof. French!