Latin American Forum: 
Advancing Access to Healthcare

Friday, June 9, 2017
7:30 am to 4:00 pm

University of Miami
Shalala Student Center

Portuguese and Spanish translation will be available.

This conference is made possible with the philanthropic support of
Boston Scientific, Advancing Science for Life.
Program

7:30 a.m.  Breakfast

8:15 a.m.  Welcome Remarks

Julio Frenk  |  President, University of Miami

Anuj Mehrotra  |  Interim Dean, University of Miami School of Business Administration

Steven G. Ullmann  |  LIFE2017 Co-Program Director, Professor and Chair, Department of Health Sector Management and Policy and Director, Center for Health Sector Management and Policy

8:45 a.m.  Key Note  |  Access to Healthcare: Hypertension, Heart and Brain Disease

Ralph L. Sacco  |  MD, Chairman and Professor, Department of Neurology; Executive Director Evelyn F McKnight Brain Institute; Miller Professor of Epidemiology, Public Health Sciences, Human Genetics, and Neurosurgery, Olemberg Family Chair in Neurological Disorders, President, American Academy of Neurology and Former President America Heart Association

9:15 a.m.  Panel  |  Access to Healthcare: Hypertension, Heart and Brain Disease

Claudio Luiz Lottenberg  |  MD, CEO, UnitedHealth Group Brazil
Former President, Albert Einstein Israelita Hospital

Edward Martinez  |  Senior Vice President and Chief Information Officer, Miami Children’s Health System

Enrique Ruelas  |  MD, Former Vice Minister of Health, Mexico

María del Rocío Sáenz Madrigal  |  MD, Presidenta Ejecutiva, Caja Costarricense de Seguro Social

Ralph Sacco  |  Moderator

10:15 a.m.  Refreshment Break
10:45 a.m.  Keynote Speaker | Role of IBM Watson and Intersection of Data and Technology

Tina Moen  | PharmaD, Deputy Chief Health Officer, IBM Watson Health

11:30 a.m.  Keynote Speaker | “Closing the Cancer Divide: Challenges and Opportunities for Women’s Health and Health Systems in Latin America”

Felicia Marie Knaul,  | Director, University of Miami Institute for Advanced Study of the Americas (UMIA) and Professor, Miller School of Medicine; Senior Economist, Mexican Health Foundation; Founding President, Tómatelo a Pecho, A.C.; and LIFE2017 Co-Program Director

12:00 p.m.  Networking Lunch

1:15 p.m.  Panel | Women’s Access to Health Care: Cancer Prevention and Treatment

Eduardo Cazap  | MD, President, SLACOM (Sociedad Latinoamericana y del Caribe de Oncología Médica)

Patricia Jannet Garcia Funegra  | MD, Minister of Health, Peru

Alvaro Soto  | President, Roche Latin America Sub Region

Felicia Marie Knaul  Moderator

2:15 p.m.  Refreshment Break

2:30 p.m.  Breakout Session/Discussion | How to create partnerships in Latin America to increase prevention, treatment and access.

4:00 p.m.  Closing Remarks
Welcome to the University of Miami and to the Fourth Annual Latin American Forum: Advancing Access to Healthcare.

This one-day forum is hosted by the Center for Health Sector Management and Policy at the University of Miami School of Business Administration along with the University’s Institute for Advanced Study of the Americas, and is sponsored by Boston Scientific. The forum follows a series of similar conferences focused on improving the access and delivery of health care in Latin America. The 2017 meeting is designed as a one-day specialized educational program, bringing together thought leaders, from both public and private health agencies, to discuss key topics, challenges and opportunities affecting access to health care in Latin America.

Felicia Marie Knaul, LIFE2017 Co-Program Director
Felicia Knaul is director of the University of Miami Institute for Advanced Study of the Americas (UMIA) and professor at the Miller School of Medicine. Knaul holds secondary appointments in the Departments of Anthropology and International Studies at the College of Arts & Sciences, the Department of Health Sector Management and Policy at the School of Business Administration, and the Division of Population Health and Computational Medicine at the Miller School of Medicine.

Steven G. Ullmann, LIFE2017 Co-Program Director
Steven Ullmann is professor and chair of the Department of Health Sector Management and Policy and director of the Center for Health Sector Management and Policy at the University of Miami School of Business Administration. Ullmann holds secondary appointments in the Department of Economics as well as in the Departments of Public Health Sciences and Family Medicine and Community Health in the Miller School of Medicine.
KEYNOTE SPEAKERS

**Felicia Marie Knaul | Director, University of Miami Institute for Advanced Study of the Americas (UMIA) and Professor, Miller School of Medicine; Senior Economist, Mexican Health Foundation; Founding President, Tómatelo a Pecho, A.C. and LIFE2017 Co-Program Director.**

Felicia Knaul is a health economist, health systems researcher and expert on Latin America. Her research focuses global health, cancer and breast cancer in low- and middle-income countries, and women and health. As a result of her breast cancer experience, in 2008 Dr. Knaul founded Tómatelo a Pecho, a Mexico-based non-profit agency that promotes research, advocacy, awareness, and early detection in Latin America. She has lectured globally on the challenge of breast cancer in low and middle-income countries, both as patient-advocate and health systems researcher. She recounts her personal experience in Tómatelo a Pecho (Grupo Santillana, 2009) and Beauty without the Breast (Harvard University Press/ Harvard Global Equity Initiative, 2013). Dr. Knaul is also the current president of the Latin American Union against Women’s Cancers (ULACCAM).

**Tina Moen | Deputy Chief Health Officer, IBM Watson Health**

Tina Moen has spent the last 15 years in the health care information technology industry providing clinical leadership to colleagues and clients in the U.S. and abroad. Moen serves as a deputy chief health officer with a key focus and leadership role in value based care, evidence-based medicine and life sciences within IBM Watson Health. Most recently, she served as vice president of client strategy for Health Language, a health care terminology management company within Wolters Kluwer Health.

**Ralph L. Sacco | MD**

Ralph Sacco is the chairman of Neurology, Olemberg Family Chair in Neurological Disorders, Miller Professor of Neurology, Public Health Sciences, Human Genetics, and Neurosurgery, executive director of the Evelyn McKnight Brain Institute, senior associate dean for Clinical Translational Science and director of the Clinical and Translational Science Institute at the Miller School of Medicine, University of Miami, and chief of the Neurology Service at Jackson Memorial Hospital. He currently serves as president of the American Academy of Neurology 2017-2019 and as a member of the National Advisory NINDS Council. He was the first neurologist to serve as the president of the American Heart Association from 2010-2011.
PANELISTS

Eduardo Cazap | MD, President, SLACOM
(Sociedad Latinoamericana y del Caribe de Oncología Médica)
Eduardo Cazap is an Argentinean medical oncologist with a longstanding clinical and scientific career in Argentina and globally. He is founder and first president of the Latin American & Caribbean Society of Medical Oncology (SLACOM), past-president of the International Union against Cancer (UICC) and Member of the Executive Committee of the National Cancer Institute of Argentina since 2010.

Patricia Garcia Funegra | MD, Minister of Health, Peru
Patricia García is a renowned researcher and teacher of the Cayetano Heredia Peruvian University. García is an associate professor of Global Health at the University of Washington and Epidemiology at the Tulane University (USA). She served as chief of the National Institute of Health, dean of the faculty of Public Health and Administration (FASPA) of the Cayetano Heredia Peruvian University, and vice-dean in academy and research of the FASPA. She served as a member of the Advisory Committee of Experts on Reproductive Health and chair of the WHO International Experts Committee on Vaccines against the Human Papilomavirus in Ginebra, Switzerland.

Claudio Luiz Lottenberg | MD, CEO, United Healthcare Brazil, Former President, Albert Einstein Israelita Hospital
For the past 15 years Claudio Lottenberg was president of Albert Einstein Israelita Hospital in Sao Paulo, Brazil. Under his leadership the hospital transformed to include a new medical school and a liver transplant program. Lottenberg has been consistently recognized as an influential health care executive by his peers and recently became CEO of UnitedHealthcare Brazil. He is also president of the Deliberative Council of Sociedade Israelita Brasileira Albert Einstein.
Edward Martinez | Senior Vice President and Chief Information Officer, Miami Children’s Health System
Edward Martinez has more than 30 years of experience in the field of information technology and has served in different leadership positions at community centers and hospitals throughout the country. Martinez helped develop national health care IT standards, and has raised industry awareness of real business issues surrounding data collaboration within health care settings.

Enrique Ruelas | MD, Former Vice Minister of Health, Mexico
Enrique Ruelas is former vice minister of health for Mexico and he also served as secretary of the General Health Council of Mexico for almost five years, a position that is similar to the U.S. surgeon general. Previously, he was the Mexican vice minister for innovation and quality in the Ministry of Health, where he oversaw the modernization of Mexico’s health care system using supply chain techniques that radically improved service levels and also resulted in significant cost savings.

María del Rocío Sáenz Madrigal | MD, Presidenta Ejecutiva, Caja Costarricense de Seguro Social
María del Rocío Sáenz Madrigal, a Costa Rican medical doctor and public health specialist, is currently executive President of Costa Rican Social Security Fund (CCSS). She is former minister of Health of Costa Rica and Coordinator of the Social Council. Sáenz is a member of the PAHO/WHO Health Emergency Response Team with emphasis on Central America, with main functions related to support and assist in the re-establishment of basic health services including water, sanitation and primary health care, and its corresponding evaluation.

Alvaro Soto | President, Roche Latin America Sub-region
Alvaro Soto, who joined Roche in 1992, is currently the sub-regional president for Latin America and oversees business operations in the Caribbean, Chile, Ecuador, Peru and Uruguay. Soto holds a degree in business administration from the University of Costa Rica, majoring in finance and accounting. He also completed the General Management Program at Harvard Business School.
This conference is made possible with the philanthropic support of
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