GLOBALIZATION AND HEALTH (INS 570-BY)
Wednesdays 9:30 am – 12 pm. Antonio Ferré Building Room 117
Professor Sherri L. Porcelain
Department of International Studies
Office located in the Antonio Ferré Building Room 321
Office hours are Tuesdays 11am-12pm and 2pm – 3pm. I am available Wednesday after class and always by appointment. Please do not hesitate to call /e-mail to arrange a convenient time to meet.
Office telephone is 305.284.3128
E-mail sporcela@med.miami.edu

COURSE OVERVIEW:
This course will seek to identify the linkages of globalization and human health through the examination of the positive and negative impacts globalization has the public health, safety and security of the world’s population.
We will analyze different theoretical and empirical research methods used across a range of global public health and health-related issues and policies today. The analyses of globalization perspectives will purposefully cross disciplines and expand upon the broader context of global public health governance, and the interconnectedness of human health and well-being to world affairs.

COURSE OBJECTIVES:
By the end of the semester students will be expected to:
1- Identify key global public health issues within the context of world affairs
2- Discuss globalization and its positive and negative impacts on public health and safety of populations.
3- Examine new conceptual frameworks that contribute to the understanding of public health safety and security in the era or globalization.
4- Critically evaluate theoretical and empirical research on globalization and public health

REQUIRED TEXTS:

SUGGESTED TEXT

ADDITIONAL READING REQUIREMENTS:
Each week students are encouraged to review at least one outside source such as the New York Times, Economist, Financial Times, Washington Post or other reliable information sources. The purpose is to identify current events that directly or indirectly impact globalization and public health. During the first 5 minutes of each class session we will discuss new and or continuing global health issues and policies relevant to our course objectives. You can use the Academic Resources tab on the Blackboard system to access the New York Times.
On-Line Journal entitled Globalization and Health
http://www.globalizationandhealth.com/info/about/pdf-leaflet/10073.pdf. This is an open access and peer-reviewed on line journal that deals with the positive and negative effects associated with globalization and health, www.globalizationandhealth.com.


I have posted articles from this online journal for your review. I may request you review this site for new articles, debates and emerging methodologies throughout the semester. Keep in mind that this site may also be a useful resource for your research papers.

ADDITIONAL EDUCATIONAL ACTIVITIES:
Students will be expected to participate in class discussions through the university blackboard system. Please make sure you are familiar with using the discussion forum. If you have any difficulty please let me know as soon as possible. The discussion board will serve the following purposes: (1) to assist students that may not feel as comfortable participating in classroom discussions (earlier in the semester) and would like to express themselves more thoroughly through this form of communication; (2) to promote greater dialogue outside the classroom setting; (3) to build collegiality and (4) to continue discussions that may be truncated due to the lack of classroom time. The blackboard discussion forum is NOT a substitute for attending or participating in class. The discussion forums will serve as a supplemental tool to our in-class discussions and offer students an opportunity to improve their course participation grade.

GRADING OVERVIEW:
Students are expected to attend class and be prepared to discuss required reading assignments scheduled for that date. Please refer to course syllabus for weekly reading assignments. Class participation is 20% of the final grade. During the semester each student will (i) submit a research/reflection paper on topic of your choice that examines the pros and cons of globalization and the direct and indirect impact on human health and welfare; (ii) fifteen (15) minutes presentation on your globalization and health topic; (iii) midterm out of class assignment and, (iv) final exam. The final exam will be an essay format and will cover course required readings, lectures and discussions.

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<thead>
<tr>
<th>Grading Category</th>
<th>Percentage</th>
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<tr>
<td>Attendance/Participation</td>
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<td>Midterm Exercise</td>
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<td>Position paper</td>
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<td>Presentation</td>
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<tr>
<td>Final</td>
<td>25%</td>
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I. Attendance/Participation: (20%)
Students are expected to arrive to class with all required readings completed. Students are allowed to miss two (2) classes without any penalty. Since we only meet one time per week, for 2 ½ hours, missed session may reduce your ability to grasp key concepts and fully examine the course literature through class discussions. Students missing more than two classes will be required to submit a written response to the required reading assignments for each class missed after the second absence. These reaction papers must be turned in by the next scheduled seminar unless special considerations have been pre arranged with the instructor. A summary of the reading will not be acceptable. Please submit a 2-3 page response to the readings and your reaction on how this literature does or does not contribute to the wider understanding of globalization and public health in the 21st Century.

II. Position Paper (25%)
This paper will be approximately 15 page double spaced typed pages. The expected range is between 15-18 pages. Specific writing requirements are listed below and a rubric will be disseminated, discussed and posted
on the blackboard early in the semester. This paper is not a “traditional” research paper. It’s a position paper focusing on a specific issue/policy that impacts globalization and health. Students will identify, describe and examine the pros and cons of their topics and how it relates to globalization and population health, safety, and security. While this assignment will require an identification of both the negative and positive aspects of globalization and the impact on population well being; you are asked to take a position on the issue/policy and be prepared to respond to counterarguments in the final written work. Students are expected to support their work with sound empirical and/or theoretical arguments. Late papers will be assessed a 5 point penalty for each day until the assignment is submitted. If you are unable to attend class on the day the paper is due please submit your paper electronically to my e-mail address found on the course syllabus.

To ensure a timely completion of the assignment students are requested to submit a working outline and bibliography on October 1st.

Guidelines for Position Papers

(I) Identify and describe your topic and how it relates to globalization and public health
(II) Discuss the pros and cons on the topic as it impacts public health and human welfare. (Take a position on one side of the argument).
(III) Analyze your topic and explore the benefits and detriments to population health and welfare. Use specific studies to support the position you have taken. You can use empirical and/or theoretical research to support your argument.
(IV) Reflect on the future of your topic within a conceptual framework that considers globalization and health.

Please use either MLA or APA format. Do not forget to cite all references in your paper! Prior to submitting your work, please check your grammar and spelling. I will take points off for papers that fail to follow these requirements. A grading sheet will be furnished and posted on the blackboards so students will know the method and scale used to assess each assignment.

III. Oral Presentation (10%)

You are expected to use the same topic for the presentation and paper. Since the presentation will occur prior to your completion of the written work it is suggested that you identify a topic, select a narrow case study and examine the pro and con arguments in your presentation. Each student will present their issue/policy to the class. You should be prepared to counter arguments in the final written work so use this time to float your position on the issue. You will have an opportunity to gather oral and written feedback by your classmates and instructor. Feedback forms will be discussed early in the semester and posted on our course website.

Guidelines Oral Presentation:
Please limit your presentation to no more than 15 minutes with a five minute class feedback session. Use the suggested schedule for planning purposes. You may need to adjust time to fit your specific needs. (Note: if you would like additional time please pre-arrange this with me so I can plan class time accordingly).

Suggested Oral Presentation Format:
Introduction (3-5 minutes)
Identify and describe your topic (issue/policy as it relates to globalization and health), briefly discuss the historical/ background information of the issue or policy.
Discussion (5-7 minutes)
Discuss topic in greater detail and consider the following: Identify a case study (level of analysis could be regional, national or local levels). Discuss the pro and con arguments that surround your topic. Propose theoretical and/or empirical evidence to support your presentation.
Solutions/Recommendations (3-5 minutes)
Describe solutions or recommendations. If you have not reached any at this time, state your concerns or conflicts. Please include your personal remarks. (This is an issue presentation and it requires your insights and thoughts on the issue/policy today)
Classmate Questions (5 minutes)
At the conclusion of your presentation you will gather feedback from your classmates and hopefully this will be a valuable tool that will contribute to the writing process. Be prepared to field questions from classmates
IV. Midterm Assignment (20%)
A case study will be presented and students will have the opportunity to apply concepts, models, and frameworks, learned in the first part of the semester to analyze globalization and health in the 21st Century. This will be a take home exercise distributed in class on October 15 and due on October 29. Specific details, requirements and grading rubric will be provided.

IV. Final Exam (25%)
The final exam will be an essay format and will cover course required readings, lectures and discussions. Students will be able to select their essay choices from a list of questions. This will be a take home assignment and will be distributed the last day of class.

Important Dates To Remember this Semester

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>September 17</td>
<td>Issue Topics Title Due in Writing (preliminary topic title only)</td>
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<tr>
<td>September 24-</td>
<td>Oral Presentation Begin (Please consider volunteering to go first)</td>
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<tr>
<td>November 19</td>
<td>Oral Presentations Finish</td>
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<tr>
<td>October 1</td>
<td>Submit Outline and Working Bibliography for Paper</td>
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<tr>
<td>October 15</td>
<td>Midterm Distributed</td>
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<td>October 29</td>
<td>Midterm Due (at start of class)</td>
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<tr>
<td>November 19</td>
<td>Papers Due (at start of class)</td>
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<td>November 26</td>
<td>No Class! Happy Thanksgiving</td>
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<tr>
<td>December 3</td>
<td>Distribute Final Exam</td>
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<td>December 10</td>
<td>Final Exam Due by 3pm</td>
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Topics/Reading Requirements by Scheduled Date:

August 27
Course introduction and overview- the changing role of public health in world affairs in an era of globalization.

I am sorry that I am not able to be here in person…however, I have prepared a Power Point presentation that you can access on Blackboard (INS570 Globalization and Health) located in the course document folder. This presentation will include introduction to course, course requirements, expectations, and brief overview of globalization and health. A complete syllabus is located in the syllabus folder. I will be in my office after September 2, 2008 if you would like to meet with me. Alternatively, please do not hesitate to e-mail me! I do my best to respond within a few hours, but always within 24 hours.

Please read required readings scheduled for September 3. Supplemental readings are NOT required. They are posted for the purpose of providing students that may want more information on the specific topic of discussion. I look forward to a great semester!

September 3
Introduction to globalization and health: What we need to know about the history of global health. What are the benefits of detriments of globalization on public health?
Required Reading:

Basch, Paul. The Textbook on International Health Chapter 1 Introduction: 1-10 Chapter 2 International Health Before 1900: 11-41

Kickbusch, Ilona, in Kawachi and Wamala Globalization and Health Forward, Introduction (pages 3-7 only) and Chapter 1 Challenges and Prospects. 3-15


Supplemental Reading:

September 10
History of global health and the globalization of public health: the globalization of public health and issue of poverty and inequality

Required Reading:


Supplemental Reading:


September 17.

The further examination of the theoretical and empirical approaches in the study of globalization and health; case studies

**Required Reading:**


**Supplemental Reading: Use for next few weeks**


September 24

Globalization and Health: Emerging conceptual frameworks & empirical evidence.

**Required Reading:**


**Supplemental Reading:**

**October 1**
How do we get information about public health? How do we use the information for good decision-making?

**Required Reading:**
Basch, P The Textbook on International Health. Chapter 4 What We Want to Know-Data on Health: 73-113. Chapter 5 From Data to Information to Decisions: 114-142.


**Supplemental Reading:**


**October 8**
Globalization of Health Programs, Projects and Policies. Who are the major actors?

**Required Reading:**


**Supplemental Reading:**


**October 15-**

*Globalization and Health: Demographic and epidemiological transitions that affect globalization and health. Environment and Population changes.*

**Required Reading:**

Lee, K. *Globalization and Health*. Chapter 3 (Continue reading this chapter) Spatial Dimension of Global Health: 90-103

Basch, P. The *Textbook on International Health* Chapter 8 Environment, Development and Health: 235-94.


**Supplemental Reading:**


Mosley, Henry W. et al. in *Disease Control Priorities in Developing Countries*. The Health Transitions: Implications for Health Policy in Developing Countries: 673-99. Oxford University Press, 1993. (Book available in my office)

Garrett, Laurie. *Betrayal of Trust: The Collapse of Global Public Health*. Chapter 4 Preferring Anarchy and Class Disparity- the American Public Health Infrastructure in an Age of Antigovernmentalism: 378-428 (Section V to Section VI)

**October 22 (Also please continue to work on your midterm take home assignment)**

*Infectious Diseases, Globalization and health – what are the emerging and re-emerging global health threats?*

**Required Reading:**


Lee, K. *Globalization and Health*. Chapter 4 Temporal Dimensions: 110-113 (Review)

**Supplemental Reading:**


Heyman, David. *Journal of Human Development* (2003) Volume 4, No.2. Evolving Infectious Disease Threat Implications for National and Global Security. (PDF posted on course website- and will be reviewed again later in the semester)


**October 29- Mid Term Assignments Due at Start of Class**
The next few sessions we will focus on the positive and negative effects of globalization and health. These include (i) science and technology (ii) globalization, trade and health related to (a) food and nutrition (b) tobacco and disease (c) pharmaceuticals and drug availability (d) threat of biological terrorism.

*Science, technology and trade in an era of globalization. What are the positive and negative impacts on public health?*

**Required Reading:**
Basch, P. *The Textbook on International Health*. Chapter 10 Science and Technology: 328- 344


Supplemental Reading:
http://www.globalizationandhealth.com/content/1/1/3 or PDF
http://www.globalizationandhealth.com/content/pdf/1744-8603-1-3.pdf (posted on blackboard)

World Health Organization and World Trade Organization. WTO Agreements and Public Health. A Joint study by the WHO and WTO Secretariat, WTO/WHO (2002). (This study considers trade and health and includes intellectual property rights, technical barriers to trade, infectious diseases, food safety, tobacco, environment, access to drugs and vaccines, health services, food security and nutrition and emerging issues such as biotechnology) (Available in my office)


http://www.cdc.gov/ncidod/eid/vol6no3/content.htm


November 5 (Work on Final Papers!)

Required Reading


http://www.globalizationandhealth.com/content/1/1/4 or PDF
http://www.globalizationandhealth.com/content/pdf/1744-8603-1-4.pdf (posted on blackboard)
Supplemental Reading:
http://www.who.int/bulletin/tableofcontents/vol77no.4html


November 12
Opportunities and threats of globalization and industry: a closer examination of the *pharmaceutical and tobacco industry* and their impact on global health. We will separate class into two discussions: first part will be on pharmaceutical and second part on tobacco industry.

Opportunities and threats of globalization: *pharmaceutical industry* and *global health* - 1st half of class

Required Reading:
Lee, K. *Globalization and Health*. Chapter 3 The Spatial Dimension of Global Health Read pages 71-77.

http://content.healthaffairs.org/cgi/reprint/23/1/10 (posted on blackboard)

http://www.globalizationandhealth.com/content/1/1/10 (posted on blackboard)

Supplemental Reading:
http://www.duei.de/ghg/pdf/wogart_pharmacy_ghg.pdf


http://www.ukglobalhealth.org/ukpgh (available from my office)


Opportunities and threats of globalization: *tobacco industry* and *global health* - 2nd half of class
Required Reading:


Supplemental Readings:


November 19

Opportunities and threats of globalization: bio-war, bioterrorism and other evolving threats to global public health.

This will be followed by a course summation.

Required Reading:


Supplemental Reading:

November 26 – NO CLASS!

Please take the time to enjoy your Thanksgiving Break!

December 3- Final Class Session. (Distribute Final Exam)

What is the influence of globalization on national, regional and global health care systems?
**Required Reading:**
Basch, P. *The Textbook on International Health*. Basch. Chapter 11 The Cost of Sickness and the Price of Health: (Focus on pages 345-57). Chapter 12 Inventing the Health Sector (Focus on pages 370-85). Chapter 13 Reforming the Health Sector (Focus on pages 408-42).


**Supplemental Reading:**


**Final Exam due December 10 by 3 pm**

**Final Grades released by faculty in myUM by 12pm December 20**

**Final Grades available to student in MyUM December 23**