A New Atlantic Community:
The European Union, the US and Latin America

A seminar

Main topics:

• The Transatlantic Trade and Investment Partnership (TTIP) between the European Union and the United States and its impact on Latin America
• Relations between the EU and Latin America
• Regional integration and economic cooperation in the Western Hemisphere

Organization: Jean Monnet Chair/European Union Center, University of Miami
and sponsorship: Miami-Florida European Union Center (a partnership with Florida International University, and the EU Commission).

Date: Friday, February 27, 2015.

Place: University of Miami, School of Business Administration, Aresty Graduate Business Building.

Room: SB208 (second floor).

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Program

8:30 am: Welcome

Douglas Fuller, Associate Dean, College of Arts and Sciences, University of Miami
Joseph Ganitsky, Director, CIBER, School of Business, University of Miami
Rebecca Friedman, Co-Director, EU Center, Florida International University
Richard Weisskoff, Chair, Department of International Studies

University of Miami institutional remarks (during the course of the program):
Thomas LeBlanc, Provost, University of Miami, TBC

9:15 am-11:00 am: Session I

Around the TTIP: Background and setting

Chair: Markus Thiel, Florida International University

Joseph A. McKinney, Baylor University, Waco, Texas, “Regional Economic Integration in the European Union and North America: A Theoretical Perspective.”

Beverly Barrett, University of Houston, “Trade in Higher Education Services in the TTIP Negotiations and Beyond.”

Sarah Beringer, University of Nuremberg, Germany, “The TTIP Partnership from a German Perspective: Economic Interests and Political Discourse.”


11:30 am-1:00 pm: Session II

Beyond Economics

Chair: Aimee Kanner, Florida Atlantic University

Willem Maas, York University, Canada, “Regional Integration and Citizenship: Towards Inter-American Citizenship.”

Maxime H. A. Larivé, University of Miami, “TTIP: Creating an Economic NATO or Fermenting European Fears?”

Vicente Palacio, Fundación Alternativas, Madrid, “Revisiting the TTIP: the Revenge of Politics”.

1:00 pm -2:00 pm: Lunch

2:00 pm -4:00 pm: Session III
Between Europe and Latin America

Chair: Eduardo Elena, Director, Latin American Studies, University of Miami

Javier Bonilla and Pedro Isern, ORT University, Montevideo, Uruguay, “Symmetries and Asymmetries in Integration Processes”.

Ana Paula Tostes, Rio de Janeiro State University, “The Effect of the TTIP on the BRICS Countries: The Case of Brazil.”

Rita Giacalone, University of Los Andes, Venezuela. “Latin American Answers to Mega-Regional Projects: Options and Limits”.

Félix Peña, Universidad Nacional de Tres de Febrero, Argentina. “Regional Integration and Cooperation in Latin America: Mercosur and the Pacific Alliance.”

Carlos Malamud, Real Instituto Elcano, Madrid, “Regional Integration in Latin America: a Diagnosis of the Crisis.”

4:00 pm: Conclusions and Comments:

Ambler Moss, University of Miami

Joaquín Roy, University of Miami

Academic and Logistical Assistance:

Diana Soller, Editor and Research Assistant, University of Miami

Nilda García, Editor and Research Assistant, University of Miami
Program Co-Sponsors and Contributing Institutions:

- European Commission/European External Action Service
- Delegation of the European Union in the United States
- European Union Studies Association (EUSA), EU-LA Interest section
- Latin American Studies Association (LASA), Europe-Latin America Section

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