Rudolf Zwirner:

“We had no idea what havoc we would wreak....”
KUNSTMARKT

DES VEREINS PROGRESSIVER DEUTSCHER KUNSTHÄNDLER E.V.
IM GÜRZENICH & KÖLNISCHEN KUNSTVEREIN 13 SEPT.- 8 OKT.
Gürzenich Festival Hall
15th c, with additions and renovations in 18th, 19th and 20th c
- Art Basel 1970
- FIAC, Paris 1974
- TEFAF Maastricht 1975 (modern and contemporary added in 1991)
- Armory Show, NY 1998
- Art Basel Miami Beach, 2002
- Art HK 2008 (Art Basel Hong Kong 2013)
“the art that we deserve”
• networks and distribution
• big science combined with
  “the experience economy”
• money as subject
• money as “production values”
Seth Price
Carston Höller, Test Site, Tate Modern, 2007
Scott Campbell, laser carving of $11,000, 2011
Takashi Murakami, Oval Buddha, Versailles Garden, 2010
Rafael Lozano-Hemmer, "Wavefunction, Subsculpture 9", 2007
Mexican Pavilion, Venice Bienniale
SEVEN DAYS IN THE ART WORLD

SARAH THORNTON
Sarah Thornton’s 10 reasons not to write about contemporary art

10. The pay is appalling.
9. It amplifies the influence of the market.
8. It implies that money is the most important thing about art.
7. People send you unbelievably stupid press releases.
6. Writing about the art market is painfully repetitive.
5. Oligarchs and dictators are not cool.
4. The most interesting stories are libelous.
3. It never seems to lead to regulation.
2. It enables manipulators to publicize the artists whose prices they spike at auction.
1. It gives too much exposure to artists who attain high prices.
“the crystallization of the art consumption industry”
One does not need to be an oligarch, sheikh, hedge fund manager or hung over post-IPO founder to buy art; rather, one only needs to be a successful and fairly established human being to recognize the importance of intellectual consumption to maintaining acceptance in social circles. In short, there is a business case to be made for the multibillion-dollar art consumption industry that has long been right here in our midst.

Skate’s Art Investment Review
saving room for something else
Alfredo Jaar, Geometry of Conscience, 2010
LaToya Ruby Frazier, Covered in Gramps’ Blanket, 2010
Trevor Paglen, *Untitled (Reaper Drone)*, 2010